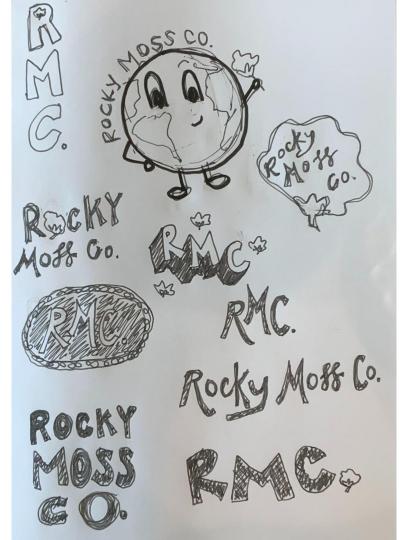


### Sara Kent Trollinger

### The Brand.

We at Rocky Moss Co. are inspired by YOU. We want to make a t-shirt that is durable, comfortable, and versatile to fit your unique personality. Life can be rocky, and we want our shirts to be along for the ride no matter where you may find yourself - whether on the trail or headed to your 9 to 5. We design every shirt with our consumers in mind while also reminding them exactly where their shirt comes from in order to keep sustainability and gratitude at the forefront of our designs.

## The Logo.



## The Logo.



## The Colors.



# The Designer.

Sara Kent Trollinger is currently finishing her degree at the Hussman School at UNC-Chapel Hill and is excited to pursue a career in multimedia design. Her interests lie in sustainable textiles and working to design media to promote and expand brands that focused on sustainability. Her other art interests include ceramics and sewing.

